

JOSEPHINE M PRUITT

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Carrollton, Texas – Available to Start Immediately – Remote Preferred, Highly Relocatable

CAREER SUMMARY: Experienced concept designer and illustrator with a proven track-record creating captivating visuals for renowned clients, including The Walt Disney Company and GameStop. Over the past 4 years has provided creative problem solving for projects enjoyed daily by world-wide audiences.

EXPERIENCE

MDSX

Remote

Design Coordinator and Concept Artist (Contract)

November 2022 – Present

- Disney's Happily Ever After at Walt Disney World's Magic Kingdom - Created background painting and design utilized in narrative projection-mapping expansion. Enjoyed nightly by an average of up to 57,000 guests.
- The Franklin Institute's Space Exhibit (Opening Fall 2023) – Creative design including style frames, printed graphics, and conceptual development for upcoming interactive experiences.
- Leads development of concept and pitch decks in coordination with Art Director
- Aids multiple departments in various visual/graphical needs, including receiving and providing critique
- Authors visuals in the form of thumbnails, sketches, breakdowns, digital paintings, photo manipulation, and graphics that communicate mood, tone, and direction
- Conducts research for visual development including initial concepts, reference decks, and mood boards.

GAMESTOP

Grapevine, TX

Production Artist – Visual Merchandising

March 2020 – July 2022

- Provided creative direction and ideation for various, ensuring alignment with partner IPs, through environment design, prop design, guest flow, layout, and branding.
- Created concepts for interactive environments utilizing photo manipulation and 3D software's such as Cinema 4D
- Spearheaded primary renders for 2020 nation-wide store redesign, execution, and training for roughly 4,500 stores.
- Utilized InDesign to draft training materials, breakdowns, and guides for concept execution and maintenance.

BRILLIANT ENERGY

Remote

Illustrator (Contract)

October 2019 – September 2020

- Created storyboards, illustrations, and environments for final promotional artwork based on brand's established style
- Developed supporting call-outs and breakdowns for environments.

THE WALT DISNEY COMPANY

Kissimmee, FL

Art and Design Professional Intern

January 2019 – June 2019

- Festival of the Lion King - Environmental graphic design support.
- Party for the Planet - Environmental concept design and graphic design.
- #NowMoreThanEver - Created media event signage.
- Disney's Hollywood Studios Fancy Nancy Meet and Greet - Matte painting and supporting concept design.
- Disney's Animal Kingdom: The Animation Experience - Developed initial research/asset collection.
- Disney Cruise Line Captain Minnie launch event - Painted media event illustration.
- Unannounced IP interactive experience - Key prop concept design.
- Curated new reference and asset collection for future team projects and designs.
- Illustration and graphic design for internal event signage.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA

B.F.A Sequential Art, Minor Themed Entertainment, Summa Cum Laude

2015- 2018

- Concept artist for TEA@SCAD's 40+ artist escape room installation, The Summit: Escape from Ikal Mino
- Environment Concept artist for SCAD-sponsored animated short film "Under Your Skin"

SKILLS AND SOFTWARE

- 2D Programs: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Clip Studio Paint, Procreate
- 3D Programs: Cinema 4D, Blender, Sketchup
- Skills: Concept Design, Environment Design, Prop Design, Character Design, Illustration, Digital Painting, Graphic Design, 3D Modeling, Typography, Provides and receives feedback professionally